



MATERIAL SAFETY DATA SHEET Finished Product.

SECTION 1 – CHEMICAL SUBSTANCE/PRODUCT AND COMPANY IDENTIFICATION

Finished Product Name: Natural Instincts – Loving Care Non-Permanent Color

This product is sold as a two component kit: Natural Instincts – Loving Care Color and Moisture Rich or Revitalizing Conditioner

- Loving Care Color Shades 070 (95211306), 072 (98583505), 073 (95211308), 075 (95211310), 076 (95769362), 077 (95211314), 078 (95211315), 079 (95410988), 080 (95211317), 083 (95781520), 725 (95211307), 727 (98583585), 738 (98583586), 745 (95815698), 755 (95211311), 765 (95211313)
- Moisture Rich (15104494) or Revitalizing (95577702) Conditioner

- **Company Identification:**
Clairol, A Division of The Procter & Gamble Company,
Stamford, CT 06922

Contact: Consumer Relations at 1-800-252-4765

- **In case of medical emergencies, please contact your local poison control center.**
- **Transportation emergency (24 hour), contact:**
CHEMTREC - Phone # 1-800-424-9300 (U.S. and Canada) or 1-703-527-3887 (for calls originating elsewhere).

- **DATE:** March 2008 Updated: March 2011

SECTION 2 - HAZARDS IDENTIFICATION

EMERGENCY OVERVIEW:

This is a personal care or cosmetic product that is safe for consumers and other users under intended and reasonably foreseeable use. Additional information on toxicological endpoints is available from the supplier upon request.

POTENTIAL HEALTH EFFECTS:

- **Eye:**
Contact may cause mild to moderate transient irritation. Redness and/or stinging may occur.

- **Skin:**
May cause irritation or sensitization in sensitive individuals. Depending on the nature of any reaction experienced, a similar reaction may occur on subsequent uses of hair color products.

- **Inhalation:**

May cause mild, transient respiratory irritation. Avoid prolonged contact to concentrated vapors.

- **Ingestion:**

Product used as intended is not expected to cause gastrointestinal irritation. Accidental ingestion of undiluted product may cause mild gastrointestinal irritation with nausea, vomiting and diarrhea.

SECTION 3 - COMPOSITION AND INGREDIENTS

The complete ingredient list for the finished product(s) is as follows:

Loving Care Color: Shade 070

Water, Ethoxydiglycol, Aminomethyl Propanol, PEG-50 Hydrogenated Palmamide, Lauryl Glucoside, Cyclopentasiloxane, Dimethicone, Panthenol, Tocopherol Acetate, Hydrolyzed Whole Wheat Protein, Hydrolyzed Vegetable Protein, Carbomer, Citric Acid, Fragrance, Erythorbic Acid, HC Blue No. 2, HC Yellow 2, HC Red 3, Disperse Black 9, Disperse Blue 377, Disperse Violet 1

Loving Care Color: Shade 072

Water, Ethoxydiglycol, Aminomethyl Propanol, PEG-50 Hydrogenated Palmamide, Carbomer, Citric Acid, Lauryl Glucoside, Fragrance, Cyclopentasiloxane, Disperse Black 9, Erythorbic Acid, Dimethicone, HC Red No. 3, HC Blue No. 2, HC Yellow No. 2, Panthenol, Tocopheryl Acetate, Hydrolyzed Wheat Protein, Hydrolyzed Vegetable Protein

Loving Care Color: Shade 073

Water, Ethoxydiglycol, Aminomethyl Propanol, PEG-50 Hydrogenated Palmamide, Carbomer, Citric Acid, Lauryl Glucoside, Fragrance, HC Blue No. 2, Cyclopentasiloxane, Disperse Black 9, HC Yellow No. 2, Erythorbic Acid, Disperse Blue 377, HC Red No. 3, Dimethicone, Panthenol, Tocopheryl Acetate, Hydrolyzed Wheat Protein, Hydrolyzed Vegetable Protein

Loving Care Color: Shade 075 Water, Ethoxydiglycol, Aminomethyl Propanol, PEG-50 Hydrogenated Palmamide, Lauryl Glucoside, Cyclopentasiloxane, Dimethicone, Panthenol, Tocopherol Acetate, Hydrolyzed Whole Wheat Protein, Hydrolyzed Vegetable Protein, Carbomer, Citric Acid, Fragrance, Erythorbic Acid, HC Blue No. 2, HC Yellow 2, Disperse Blue 377, Disperse Black 9, HC Red 3, Disperse Violet 1

Loving Care Color: Shade 076

Water, Ethoxydiglycol, Aminomethyl Propanol, PEG-50 Hydrogenated Palmamide, Carbomer, Citric Acid, Lauryl Glucoside, Disperse Black 9, HC Blue No. 2, Fragrance, Cyclopentasiloxane, Disperse Violet 1, HC Yellow No. 2, HC Red No. 3, Disperse Blue 377, Erythorbic Acid, Dimethicone, Panthenol, Tocopheryl Acetate, Hydrolyzed Wheat Protein, Hydrolyzed Vegetable Protein

Loving Care Color: Shade 077

Water, Ethoxydiglycol, Aminomethyl Propanol, PEG-50 Hydrogenated Palmamide, Lauryl Glucoside, Cyclopentasiloxane, Dimethicone, Panthenol, Tocopherol Acetate, Hydrolyzed Whole Wheat Protein, Hydrolyzed Vegetable Protein, Carbomer, Citric Acid, Fragrance, Erythorbic Acid, HC No. 2, Disperse Blue 377, Disperse Black 9, HC Yellow 2, Disperse Violet 1, HC Red 3

Loving Care Color: Shade 078

Water, Ethoxydiglycol, Aminomethyl Propanol, PEG-50 Hydrogenated Palmamide, Lauryl Glucoside, Cyclopentasiloxane, Dimethicone, Panthenol, Tocopherol Acetate, Hydrolyzed Whole Wheat Protein, Hydrolyzed Vegetable Protein, Carbomer, Citric Acid, Fragrance, Erythorbic Acid, HC No. 2, Disperse Black 9, HC Yellow 2, Disperse Violet 1, HC Red 3, Disperse Blue 377

Loving Care Color: Shade 079

Water, Ethoxydiglycol, Aminomethyl Propanol, PEG-50 Hydrogenated Palmamide, HC Blue No. 2, Carbomer, Disperse Blue 377, Citric Acid, Lauryl Glucoside, Disperse Black 9, Fragrance, Disperse Violet 1, HC Yellow No. 2, Cyclopentasiloxane, Erythorbic Acid, Dimethicone, Panthenol, Tocopheryl Acetate, Hydrolyzed Wheat Protein, Hydrolyzed Vegetable Protein

Loving Care Color: Shade 080

Water, Ethoxydiglycol, Aminomethyl Propanol, PEG-50 Hydrogenated Palmamide, Lauryl Glucoside, Cyclopentasiloxane, Dimethicone, Panthenol, Tocopherol Acetate, Hydrolyzed Whole Wheat Protein, Hydrolyzed Vegetable Protein, Carbomer, Citric Acid, Fragrance, Erythorbic Acid, HC Red 3, Disperse Black 9, HC Orange 1, HC Yellow 2, HC Red 1

Loving Care Color: Shade 083

Water, Ethoxydiglycol, Aminomethyl Propanol, PEG-50 Hydrogenated Palmamide, HC Blue No. 2, Disperse Blue 377, Carbomer, Citric Acid, Lauryl Glucoside, Disperse Black 9, HC Yellow No. 2, Fragrance, Disperse Violet 1, Cyclopentasiloxane, Erythorbic Acid, Dimethicone, HC Red No. 3, Panthenol, Tocopheryl Acetate, Hydrolyzed Wheat Protein, Hydrolyzed Vegetable Protein

Loving Care Color: Shade 725

Water, Ethoxydiglycol, Aminomethyl Propanol, PEG-50 Hydrogenated Palmamide, Carbomer, Citric Acid, Lauryl Glucoside, Fragrance, Disperse Black 9, Cyclopentasiloxane, Erythorbic Acid, HC Red No. 3, HC Blue No. 2, Dimethicone, HC Yellow No. 2, Disperse Blue 377, Panthenol, Tocopheryl Acetate, Hydrolyzed Wheat Protein, Hydrolyzed Vegetable Protein

Loving Care Color: Shade 727

Water, Ethoxydiglycol, Aminomethyl Propanol, PEG-50 Hydrogenated Palmamide, Carbomer, Citric Acid, Lauryl Glucoside, Fragrance, Disperse Black 9, Cyclopentasiloxane, HC Red No. 3, HC Blue No. 2, Erythorbic Acid, HC Yellow No. 2, Dimethicone, Disperse Blue 377, Panthenol, Tocopheryl Acetate, Hydrolyzed Wheat Protein, Hydrolyzed Vegetable Protein

Loving Care Color: Shade 738

Water, Ethoxydiglycol, Aminomethyl Propanol, PEG-50 Hydrogenated Palmamide, Carbomer, Citric Acid, Lauryl Glucoside, Fragrance, HC Blue No. 2, Disperse Black 9, Cyclopentasiloxane, Disperse Blue 377, HC Yellow No. 2, Disperse Violet 1, HC Red No. 3, Erythorbic Acid, Dimethicone, Panthenol, Tocopheryl Acetate, Hydrolyzed Wheat Protein, Hydrolyzed Vegetable Protein

Loving Care Color: Shade 745

Water, Ethoxydiglycol, Aminomethyl Propanol, PEG-50 Hydrogenated Palmamide, Carbomer, Citric Acid, Lauryl Glucoside, Disperse Black 9, Fragrance, HC Red No. 3, HC Yellow No. 2, Disperse Blue 377, HC Blue No. 2, Cyclopentasiloxane, Disperse Violet 1, Erythorbic Acid,

Dimethicone, Panthenol, Tocopheryl Acetate, Hydrolyzed Wheat Protein, Hydrolyzed Vegetable Protein

Loving Care Color: Shade 755

Water, Ethoxydiglycol, Aminomethyl Propanol, PEG-50 Hydrogenated Palmamide, Lauryl Glucoside, Cyclopentasiloxane, Dimethicone, Panthenol, Tocopherol Acetate, Hydrolyzed Whole Wheat Protein, Hydrolyzed Vegetable Protein, Carbomer, Citric Acid, Fragrance, Erythorbic Acid, HC Blue No. 2, HC Yellow 2, Disperse 377, Disperse Black 9, HC Red 3, Disperse Violet 1

Loving Care Color: Shade 765

Water, Ethoxydiglycol, Aminomethyl Propanol, PEG-50 Hydrogenated Palmamide, Lauryl Glucoside, Cyclopentasiloxane, Dimethicone, Panthenol, Tocopherol Acetate, Hydrolyzed Whole Wheat Protein, Hydrolyzed Vegetable Protein, Carbomer, Citric Acid, Fragrance, Erythorbic Acid, HC Blue No. 2, Disperse Black 9, HC Yellow 2, Disperse Blue 377, HC Red 3, Disperse Violet 1

Moisture Rich Conditioner: included with Shades 070, 072, 075, 077, 078, 080, 727, 738, 755, 765 and some Shades 076, 079, 083

Water, Stearyl Alcohol, Cyclopentasiloxane, Cetyl Alcohol, Stearamidopropyl Dimethylamine, Glutamic Acid, Dimethicone, Benzyl Alcohol, Fragrance, Panthenyl Ethyl Ether, EDTA, Panthenol, Methylchloroisothiazolinone, Methylisothiazolinone

Revitalizing Conditioner: included with some Shades 70, 725, 73, 745, 75, 755, 76, 765, 77, 78, 79, 80, 83 076, 079, 083 and Shades 073, 725, 745

Water, Amodimethicone, Stearyl Alcohol, Cetyl Alcohol, Stearamidopropyl Dimethylamine, Glutamic Acid, Fragrance, Benzyl Alcohol, Panthenyl Ethyl Ether, EDTA, Panthenol, Trimethylsiloxysilicate, Carthamus Tinctorius (Safflower) Seed Oil, Cocos Nucifera (Coconut) Oil, Hydrolyzed Sweet Almond Protein, Methylchloroisothiazolinone, Methylisothiazolinone, Aloe Barbadensis Leaf

The product(s) does not contain ingredients considered hazardous as defined by OSHA, 29 CFR 1910.1200 and/or WHMIS under the HPA.

SECTION 4 - FIRST AID MEASURES

• **Eye:**

Following accidental eye exposure, thorough rinsing of the affected area for 15-20 minutes with clean cold water is recommended. If discomfort or irritation persists, contact a physician. If the eyes or face becomes swollen during or following use, consult a physician or emergency room immediately.

• **Skin Problem:**

Thoroughly rinse with water. Discontinue use of product. If discomfort persists and/or the skin reaction worsens, contact a physician immediately. In cases where discomfort persists and/or medical attention is sought, do not use hair color products again until the specific nature of the skin reaction and the causative agent has been identified by a dermatologist and appropriate medical advice provided.

• **Inhalation:**

If respiratory irritation occurs, remove individual to fresh air.

- **Ingestion:**

Accidental ingestion of product may necessitate medical attention. In case of accidental ingestion dilute with fluids (water or milk) and treat symptomatically. Do not induce vomiting. Note: After first aid treatment, the caller should be advised that 1) a hospital emergency room or family physician should be consulted if anything unusual occurs or appears necessary in the judgment of the caller, and 2) that the subsequent management of the accident should be dictated by any persistent symptoms and under the direction of the physician.

SECTION 5 - FIRE FIGHTING MEASURES

- **Flash Point:** Not applicable.

- **Extinguishing Media:** Use chemical foam, dry chemical, carbon dioxide or water.

- **Explosion Hazard:** No applicable information has been found.

- **Fire Fighting Instructions:** Contact emergency personnel. Use self-contained breathing apparatus and full protective gear, if large quantities of product are involved. Hazardous decomposition products may be released. Thermal degradation may produce oxides of carbon and/or nitrogen; hydrocarbons and/or derivatives. Thermal degradation may also produce oxides of silicone.

SECTION 6 - ACCIDENTAL RELEASE MEASURES

- **Procedures for Spill/Leak Clean-up:**

For Household Settings: Absorb spills with inert material. Dilute with water. Absorb liquid and scrub the area with detergent.

For Non-Household Settings: Use safety glasses or safety goggles if splash hazards exist; use gloves and other protective clothing (apron, boots, etc) to prevent skin contact.

SECTION 7 - HANDLING AND STORAGE

- **Precautions for Safe Handling:**

For Household Settings: Avoid contact with eyes, skin and clothing. Keep out of the reach of children.

For Non-Household Settings: No unusual handling or storage requirements. Storage in large quantities (as in warehouses) should be in a well-ventilated, cool area.

- **Conditions for Safe Storage:**

For Household Settings: No applicable information has been found.

For Non-Household Settings: No unusual handling or storage requirements. Storage in large

quantities (as in warehouses) should be in a well-ventilated, cool area.

Other Recommendations: None.

SECTION 8 – EXPOSURE CONTROLS, PERSONAL PROTECTION

For Household Settings:

This is a personal care or cosmetic product that is safe for consumers and other users under normal and reasonably foreseen use.

For Non-Household Settings:

Use safety glasses or safety goggles if splash hazards exist; use gloves and other protective clothing (apron, boots, etc) to prevent skin contact. Always follow good hygienic work practices. Avoid prolonged contact with skin and clothing.

SECTION 9 - PHYSICAL AND CHEMICAL PROPERTIES

<ul style="list-style-type: none">• Color, Odor and Appearance: Color: Golden yellow or brown to dark black, clear with characteristic odor. Conditioner: Light white, creamy, mounded, with characteristic odor.	<ul style="list-style-type: none">• Melting Point: Color: Not Applicable. Conditioner: Not Applicable.
<ul style="list-style-type: none">• Physical State: Color: Viscous liquid. Conditioner: Viscous liquid.	<ul style="list-style-type: none">• Boiling Point: Color: >212°F (100°C). Conditioner: >212°F (100°C).
<ul style="list-style-type: none">• pH: Color: 9.5-10.5 Conditioner: 4.8 -5.8	<ul style="list-style-type: none">• Solubility in Water: Color: Slightly insoluble. Conditioner: Slightly insoluble.
<ul style="list-style-type: none">• Flashpoint: Color: Not Applicable. Conditioner: Not Applicable.	<ul style="list-style-type: none">• % VOC: Complies with Federal and State regulations for VOC content.
<ul style="list-style-type: none">• Vapor Density: Color: Not Applicable. Conditioner: Not Applicable.	<ul style="list-style-type: none">• Specific Gravity: Color: > 1.01 Conditioner: > 0.95

SECTION 10 - STABILITY AND REACTIVITY

- **Conditions to Avoid:** No applicable information has been found.
- **Other Recommendations:** None.

SECTION 11 - TOXICOLOGICAL INFORMATION

This is a personal care or cosmetic product that is safe for consumers and other users under intended and reasonably foreseeable use. Additional information on toxicological endpoints is available from the supplier upon request.

This product contains ingredients which may cause skin irritation on certain individuals and a preliminary test according to accompanying directions should first be made. This product must not be used for dyeing the eyelashes or eyebrows; to do so may cause blindness.

Chronic Effects: Finished product is not expected to have chronic health effects.

Target Organs: No adverse health effects on target organs expected for finished product.

Carcinogenicity: Finished product is not expected to be carcinogenic.

NTP: No **IARC:** No **OSHA:** No

SECTION 12 - ECOLOGICAL INFORMATION

The product ingredients are expected to be safe for the environment at concentrations predicted under normal use and accidental spill scenarios. Packaging components are compatible with the conventional solid waste management practices. Additional information is available from the supplier on request.

SECTION 13 - DISPOSAL CONSIDERATIONS

Disposal should be in accordance with Federal, State/Provincial and Local regulations.

For Household Settings:

The following instructions are for consumer usage only. Do not discharge product into natural waters without pre-treatment or adequate dilution.

For Non-Household Settings:

Products covered by this MSDS, in their original form, when disposed as waste, are considered non hazardous waste according to Federal RCRA regulations (40 CFR 261). Disposal should be in accordance with local, state and federal regulations.

California Waste Code: 331

SECTION 14 - TRANSPORT INFORMATION

Finished packaged product transported by ground (DOT): Non hazardous

Finished packaged product transported by vessel (IMDG): Non hazardous

Finished packaged product transported by air (IATA): Non hazardous

SECTION 15 - ADDITIONAL REGULATORY INFORMATION

EU DPD (Dangerous Products Directive) Classification (DPD 88/379/EEC).

Regulated as a Cosmetic and/or Drug under FDA (US), HPB (Canada), Cosmetic Directive (EU), MHW (Japan) and MOH (China).

While the finished product(s) is not considered hazardous as defined in 29 CFR 1910.1200 (d), this MSDS contains valuable information critical to the safe handling and proper use of the product.

US Federal

The product described in this Material Safety Data Sheet is regulated under the Federal Food, Drug, and Cosmetics Act and is safe to use as per directions on container, box or accompanying literature (where applicable).

CERCLA reportable quantity (RQ):

Ingredient	CAS #	Level	RQ
Glycol Ethers (Ethoxydiglycol)	111-90-0	1-5%	None.

Conditioner:

Ingredient	CAS #	Level	RQ
Ethylene Diamine Tetraacetic Acid (EDTA)	60-00-4	0.1-1%	5000 lbs

SARA 313/302/304/311/312 chemicals:**Color:**

Ingredient	CAS #	Level	313	302	304	311	312
Certain Glycol Ethers (Ethoxydiglycol)	111-90-0	1-5%	Yes	No	No	No	No

Canada

All ingredients are CEPA approved for import to Canada. This product has been classified in accordance with the hazard criteria of the Canadian Controlled Products Regulations (CPR) and this MSDS contains all information required by the CPR.

US States**CA Prop 65:**

This product is not subject to warning labeling under California Proposition 65.

State Right-to-Know:

The following ingredients are present in the finished product and are listed on the following state right-to-know lists:

Color:

Ingredient	CAS #	Level	State			
Ethoxydiglycol	111-90-0	1-5%			NJ	PA
Aminomethyl Propanol	124-68-5	1-5%		MA		PA

Conditioner:

Ingredient	CAS #	Level	State			
Stearyl Alcohol	112-92-5	1-5%			NJ	
Cetyl Alcohol	36653-82-4	1-5%			NJ	
Benzyl Alcohol	100-51-6	0.1-1%		MA		PA
Ethylene Diamine Tetraacetic Acid (EDTA)	60-00-4	0.1-1%	IL	MA	NJ	PA

Other

Perfumes contained within the products covered by this MSDS comply with appropriate IFRA guidance.

SECTION 16 - OTHER INFORMATION

DISCLAIMER: This MSDS is intended to provide a brief summary of our knowledge and guidance regarding the use of this material. The information contained here has been compiled from sources considered by Procter & Gamble to be dependable and is accurate to the best of the Company's knowledge. It is not meant to be an all-inclusive document on worldwide hazard communication regulations.

This information is offered in good faith. Each user of this material needs to evaluate the conditions of use and design the appropriate protective mechanisms to prevent employee exposures, property damage or release to the environment. Procter & Gamble assumed no responsibility for injury to the recipient or third persons, or for any damage to any property resulting from misuse of the product.