



MATERIAL SAFETY DATA SHEET Finished Product.

SECTION 1 – CHEMICAL SUBSTANCE/PRODUCT AND COMPANY IDENTIFICATION

- **Finished Product Name:** Herbal Essences Color Me Vibrant

This product is sold as a component kit which may contain: Herbal Essences ColorFused Gel, Herbal Essences Color Developing Crème, Herbal Essences Highlighting Powder & Herbal Essences Color-Amplifying Conditioner.

- Herbal Essences ColorFused Gel Shades XL0 (95534118), XL1 (95534118), XL2 (95534115), XL4 (95534116), 16 (95506527), 19 (95506528), 23 (95506529), 25 (95506533), 35 (95532540), 41 (95534092), 43 (95753846), 44 (95534098), 47 (95534101), 48 (95534099), 48.5 (95534100), 54 (95534103), 56 (95534104), 57 (95534105), 58 (95893288), 62 (95534109), 65 (95534111), 66 (95534112), 67 (95896442), 70 (95534114)
- Herbal Essences Color Developing Crème (95107223, 95107235, 01100883, 955116379)
- Herbal Essences Highlighting Powder (01061031)
- Herbal Essences Color-Amplifying Conditioner (95292525, 95259565)

- **Company Identification:**
Clairol, A Division of The Procter & Gamble Company,
Stamford, CT 06922

Contact: Consumer Relations at 1-800-252-4765

- **In case of medical emergencies, please contact your local poison control center.**
- **Transportation emergency (24 hour), contact:**
CHEMTREC - Phone # 1-800-424-9300 (U.S. and Canada) or 1-703-527-3887 (for calls originating elsewhere).

- **DATE:** April 2009 Updated: October 2011

SECTION 2 - HAZARDS IDENTIFICATION

EMERGENCY OVERVIEW:

This is a personal care or cosmetic product that is safe for consumers and other users under intended and reasonably foreseeable use. Additional information on toxicological endpoints is available from the supplier upon request.

POTENTIAL HEALTH EFFECTS:

- **Eye:**

Contact may cause mild to moderate transient irritation. Redness and/or stinging may occur.

- **Skin:**

May cause irritation or sensitization in sensitive individuals. Depending on the nature of any reaction experienced, a similar reaction may occur on subsequent uses of hair color products.

- **Inhalation:**

May cause mild, transient respiratory irritation. Avoid prolonged contact to concentrated vapors.

- **Ingestion:**

Product used as intended is not expected to cause gastrointestinal irritation. Accidental ingestion of undiluted product may cause mild gastrointestinal irritation with nausea, vomiting and diarrhea.

SECTION 3 - COMPOSITION AND INGREDIENTS

The complete ingredient list for the finished product(s) is as follows:

Herbal Essences Crème: XL0

Water, Ethanolamine, Cocamide MEA, Stearamide MEA, Dilinoleic Acid, Glycerin, Linoleamidopropyl Dimethylamine Dimer Dilinoleate, Cetearyl Alcohol, Fragrance, Disodium Wheatgermaphodiaceate, Synthetic Beeswax, Hexylene Glycol, Hydroxyethyl Behenamidopropyl Dimonium Chloride, Erythorbic Acid, Sodium Sulfite, Disodium EDTA, Sodium Metasilicate.

Herbal Essences Gel: XL1

Water, Ethanolamine, Cocamide MEA, Stearamide MEA, Dilinoleic Acid, Glycerin, Linoleamidopropyl Dimethylamine Dimer Dilinoleate, Cetearyl Alcohol, Fragrance, Disodium Wheatgermaphodiaceate, Synthetic Beeswax, Hexylene Glycol, Hydroxyethyl Behenamidopropyl Dimonium Chloride, Erythorbic Acid, Sodium Sulfite, Disodium EDTA, Sodium Metasilicate.

Herbal Essences Gel: XL2

Water, Propylene Glycol, Ethanolamine, Soytrimonium Chloride, C12-15 Pareth-3, Ammonium Hydroxide, Ethoxydiglycol, Oleic Acid, Steareth-21, Fragrance, Oleamide MIPA, Aloe Barbadensis Leaf Juice, Chamomilla Recutita (Matricaria) Flower Extract, Rosa Canina Fruit Extract, Myristica Fragrans (Nutmeg) Extract, Jasminum Officinale (Jasmine) Extract, Simmondsia Chinensis (Jojoba) Seed Extract, Hydrolyzed Vegetable Protein, Cocamidopropyl Betaine, C11-15 Pareth-9, Erythorbic Acid, EDTA, Sodium Sulfite, Sodium Metasilicate, Polysorbate 20, Tocopheryl Acetate, Phenyl Methyl Pyrazolone, p-Aminophenol, Resorcinol, m-Aminophenol, 2-Methylresorcinol, 1-Naphthol, P-Phenylenediamine.

Herbal Essences Gel: XL4

Water, Propylene Glycol, Ethanolamine, Soytrimonium Chloride, C12-15 Pareth-3, Ammonium Hydroxide, Ethoxydiglycol, Oleic Acid, Steareth-21, Fragrance, Oleamide MIPA, Aloe Barbadensis Leaf Juice, Myristica Fragrans (Nutmeg) Extract, Rosa Canina Fruit Extract, Chamomilla Recutita (Matricaria) Flower Extract, Jasminum Officinale (Jasmine) Extract, Simmondsia Chinensis (Jojoba) Seed Extract, Hydrolyzed Vegetable Protein, Tocopheryl Acetate, Cocamidopropyl Betaine, C11-15 Pareth-9, Erythorbic Acid, EDTA, Sodium Sulfite, Sodium Metasilicate, Polysorbate 20, Resorcinol, Phenyl Methyl Pyrazolone, p-Phenylenediamine.

Herbal Essences ColorFused Gel: Shade 16

Water, Ethanolamine, Propylene Glycol, Hexylene Glycol, C11-15 Pareth-9, Soytrimonium

Chloride, C12-15 Pareth-3, Ethoxydiglycol, Oleth-5, Oleth-2, Dilinoleic Acid, Fragrance, Cocamidopropyl Betaine, Oleic Acid, Ascorbic Acid, Aloe Barbadensis Leaf Juice, Rosa Canina Fruit Extract, Chamomilla Recutita (Matricaria) Flower Extract, Myristica Fragrans (Nutmeg) Extract, Jasminum Officinale (Jasmine) Extract, Simmondsia Chinensis (Jojoba) Seed Extract, Hydrolyzed Vegetable Protein, Tocopheryl Acetate, Oleamide MIPA, Oleth-10, Sodium Sulfite, EDTA, Polysorbate 20, Resorcinol, P-Aminophenol, P-Phenylenediamine, M-Aminophenol, 1-Naphthol

Herbal Essences ColorFused Gel: Shade 19

Water, Ethanolamine, Propylene Glycol, Hexylene Glycol, C11-15 Pareth-9, C12-15 Pareth-3, Soytrimonium Chloride, Ethoxydiglycol, Oleth-5, Oleth-2, Dilinoleic Acid, Fragrance, Cocamidopropyl Betaine, Oleic Acid, Ascorbic Acid, Aloe Barbadensis Leaf Juice, Rosa Canina Fruit Extract, Chamomilla Recutita (Matricaria) Flower Extract, Myristica Fragrans (Nutmeg) Extract, Simmondsia Chinensis (Jojoba) Seed Extract, Jasminum Officinale (Jasmine) Extract, Hydrolyzed Vegetable Protein, Oleamide MIPA, Oleth-10, Sodium Sulfite, EDTA, Polysorbate 20, Tocopheryl Acetate, 2-Methylresorcinol, P-Aminophenol, P-Phenylenediamine, Resorcinol, 4-Amino-2-Hydroxytoluene

Herbal Essences ColorFused Gel: Shade 23

Water, Ethanolamine, Propylene Glycol, Hexylene Glycol, C11-15 Pareth-9, Soytrimonium Chloride, C12-15 Pareth-3, Ethoxydiglycol, Oleth-5, Oleth-2, Dilinoleic Acid, Fragrance, Cocamidopropyl Betaine, Oleic Acid, Ascorbic Acid, Aloe Barbadensis Leaf Juice, Rosa Canina Fruit Extract, Chamomilla Recutita (Matricaria) Flower Extract, Myristica Fragrans (Nutmeg) Extract, Jasminum Officinale (Jasmine) Extract, Simmondsia Chinensis (Jojoba) Seed Extract, Hydrolyzed Vegetable Protein, Tocopheryl Acetate, Oleamide MIPA, Oleth-10, Sodium Sulfite, EDTA, Polysorbate 20, Resorcinol, P-Aminophenol, P-Phenylenediamine, M-Aminophenol, 1-Naphthol

Herbal Essences ColorFused Gel: Shade 25

Water, Ethanolamine, Propylene Glycol, Hexylene Glycol, C11-15 Pareth-9, Soytrimonium Chloride, C12-15 Pareth-3, Ethoxydiglycol, Oleth-5, Oleth-2, Dilinoleic Acid, Fragrance, Cocamidopropyl Betaine, Oleic Acid, Ascorbic Acid, Aloe Barbadensis Leaf Juice, Rosa Canina Fruit Extract, Chamomilla Recutita (Matricaria) Flower Extract, Myristica Fragrans (Nutmeg) Extract, Simmondsia Chinensis (Jojoba) Seed Extract, Jasminum Officinale (Jasmine) Extract, Hydrolyzed Vegetable Protein, Tocopheryl Acetate, Oleamide MIPA, Oleth-10, Sodium Sulfite, EDTA, Polysorbate 20, Resorcinol, P-Phenylenediamine, P-Aminophenol, 4-Amino-2-Hydroxytoluene, 1-Naphthol, N,N-Bis (2-Hydroxyethyl)-P-Phenylenediamine Sulfate

Herbal Essences ColorFused Gel: Shade 35

Water, Ethanolamine, Propylene Glycol, Hexylene Glycol, C11-15 Pareth-9, Soytrimonium Chloride, C12-15 Pareth-3, Ethoxydiglycol, Oleth-5, Oleth-2, Dilinoleic Acid, Fragrance, Cocamidopropyl Betaine, Oleic Acid, Ascorbic Acid, Aloe Barbadensis Leaf Juice, Rosa Canina Fruit Extract, Chamomilla Recutita (Matricaria) Flower Extract, Myristica Fragrans (Nutmeg) Extract, Simmondsia Chinensis (Jojoba) Seed Extract, Jasminum Officinale (Jasmine) Extract, Hydrolyzed Vegetable Protein, Tocopheryl Acetate, Oleamide MIPA, Oleth-10, Sodium Sulfite, EDTA, Polysorbate 20, P-Aminophenol, 4-Amino-2-Hydroxytoluene, Resorcinol, P-Phenylenediamine, Phenyl Methyl Pyrazolone, 1-Naphthol, N,N-Bis (2-Hydroxyethyl)-P-Phenylenediamine Sulfate

Herbal Essences ColorFused Gel: Shade 41

Water, Ethanolamine, Propylene Glycol, Hexylene Glycol, C11-15 Pareth-9, Soytrimonium Chloride, C12-15 Pareth-3, Ethoxydiglycol, Oleth-5, Oleth-2, Dilinoleic Acid, Fragrance,

Cocamidopropyl Betaine, Oleic Acid, 4-Amino-2-Hydroxytoluene, Ascorbic Acid, Aloe Barbadensis Leaf Juice, Rosa Canina Fruit Extract, Chamomilla Recutita (Matricaria) Flower Extract, Myristica Fragrans (Nutmeg) Extract, Simmondsia Chinensis (Jojoba) Seed Extract, Jasminum Officinale (Jasmine) Extract, Hydrolyzed Vegetable Protein, Tocopheryl Acetate, Oleamide MIPA, Oleth-10, Sodium Sulfite, EDTA, Polysorbate 20, P-Phenylenediamine, P-Aminophenol, 1-Hydroxyethyl 4,5-Diamino Pyrazole Sulfate, Resorcinol

Herbal Essences ColorFused Gel: Shade 43

Water, Ethanolamine, Propylene Glycol, Hexylene Glycol, C11-15 Pareth-9, C12-15 Pareth-3, Soytrimonium Chloride, Ethoxydiglycol, Oleth-5, Oleth-2, 2-Methyl-5-Hydroxyethylaminophenol, P-Aminophenol, Dilinoleic Acid, Fragrance, Cocamidopropyl Betaine, Oleic Acid, Ascorbic Acid, Aloe Barbadensis Leaf Juice, Rosa Canina Fruit Extract, Chamomilla Recutita (Matricaria) Flower Extract, Myristica Fragrans (Nutmeg) Extract, Simmondsia Chinensis (Jojoba) Seed Extract, Jasminum Officinale (Jasmine) Extract, Hydrolyzed Vegetable Protein, Tocopheryl Acetate, Oleamide MIPA, Oleth-10, Sodium Sulfite, EDTA, Polysorbate 20, Resorcinol, 1-Hydroxyethyl 4,5-Diamino Pyrazole Sulfate, P-Phenylenediamine

Herbal Essences ColorFused Gel: Shade 44

Water, Ethanolamine, Propylene Glycol, Hexylene Glycol, C11-15 Pareth-9, Soytrimonium Chloride, C12-15 Pareth-3, Ethoxydiglycol, Oleth-5, Oleth-2, 4-Amino-2-Hydroxytoluene, Dilinoleic Acid, Fragrance, 1-Hydroxyethyl 4,5-Diamino Pyrazole Sulfate, Cocamidopropyl Betaine, Oleic Acid, Ascorbic Acid, 1-Naphthol, Aloe Barbadensis Leaf Juice, Rosa Canina Fruit Extract, Myristica Fragrans (Nutmeg) Extract, Chamomilla Recutita (Matricaria) Flower Extract, Simmondsia Chinensis (Jojoba) Seed Extract, Jasminum Officinale (Jasmine) Extract, Hydrolyzed Vegetable Protein, Tocopheryl Acetate, Oleamide MIPA, Oleth-10, Sodium Sulfite, EDTA, Polysorbate 20, P-Aminophenol, Resorcinol, P-Phenylenediamine

Herbal Essences ColorFused Gel: Shade 47

Water, Ethanolamine, Propylene Glycol, Hexylene Glycol, C11-15 Pareth-9, Soytrimonium Chloride, C12-15 Pareth-3, Ethoxydiglycol, Oleth-5, Oleth-2, Dilinoleic Acid, 1-Hydroxyethyl 4,5-Diamino Pyrazole Sulfate, Fragrance, Cocamidopropyl Betaine, Oleic Acid, M-Aminophenol, Ascorbic Acid, Aloe Barbadensis Leaf Juice, Rosa Canina Fruit Extract, Chamomilla Recutita (Matricaria) Flower Extract, Myristica Fragrans (Nutmeg) Extract, Simmondsia Chinensis (Jojoba) Seed Extract, Jasminum Officinale (Jasmine) Extract, Hydrolyzed Vegetable Protein, Tocopheryl Acetate, Oleamide MIPA, Oleth-10, Sodium Sulfite, EDTA, Polysorbate 20

Herbal Essences ColorFused Gel: Shade 48

Water, Ethanolamine, Propylene Glycol, Hexylene Glycol, C11-15 Pareth-9, Soytrimonium Chloride, C12-15 Pareth-3, Ethoxydiglycol, Oleth-5, Oleth-2, 2-Methyl-5-Hydroxyethylaminophenol, Dilinoleic Acid, Fragrance, P-Phenylenediamine, Cocamidopropyl Betaine, Oleic Acid, Ascorbic Acid, 1-Hydroxyethyl 4,5-Diamino Pyrazole Sulfate, Aloe Barbadensis Leaf Juice, Chamomilla Recutita (Matricaria) Flower Extract, Rosa Canina Fruit Extract, Myristica Fragrans (Nutmeg) Extract, Simmondsia Chinensis (Jojoba) Seed Extract, Jasminum Officinale (Jasmine) Extract, Hydrolyzed Vegetable Protein, Tocopheryl Acetate, Oleamide MIPA, Oleth-10, Sodium Sulfite, EDTA, Polysorbate 20

Herbal Essences ColorFused Gel: Shade 48.5

Water, Ethanolamine, Propylene Glycol, Hexylene Glycol, C11-15 Pareth-9, Soytrimonium Chloride, C12-15 Pareth-3, Ethoxydiglycol, Oleth-5, Oleth-2, Dilinoleic Acid, Fragrance, Cocamidopropyl Betaine, Oleic Acid, 1-Hydroxyethyl 4,5-Diamino Pyrazole Sulfate, 2-Methyl-5-Hydroxyethylaminophenol, Ascorbic Acid, Aloe Barbadensis Leaf Juice, Rosa Canina Fruit Extract, Chamomilla Recutita (Matricaria) Flower Extract, Myristica Fragrans (Nutmeg) Extract, Jasminum

Officinale (Jasmine) Extract, Simmondsia Chinensis (Jojoba) Seed Extract, Hydrolyzed Vegetable Protein, Tocopheryl Acetate, Oleamide MIPA, Oleth-10, Sodium Sulfite, EDTA, Polysorbate 20, P-Aminophenol

Herbal Essences ColorFused Gel: Shade 54

Water, Ethanolamine, Propylene Glycol, Hexylene Glycol, C11-15 Pareth-9, Soytrimonium Chloride, C12-15 Pareth-3, Ethoxydiglycol, Oleth-5, Oleth-2, Dilinoleic Acid, Fragrance, Cocamidopropyl Betaine, Oleic Acid, Ascorbic Acid, Aloe Barbadensis Leaf Juice, Rosa Canina Fruit Extract, Chamomilla Recutita (Matricaria) Flower Extract, Myristica Fragrans (Nutmeg) Extract, Simmondsia Chinensis (Jojoba) Seed Extract, Jasminum Officinale (Jasmine) Extract, Hydrolyzed Vegetable Protein, Tocopheryl Acetate, Oleamide MIPA, Oleth-10, Sodium Sulfite, EDTA, Polysorbate 20, P-Aminophenol, 2-Methylresorcinol, Resorcinol, 4-Amino-2-Hydroxytoluene, M-Aminophenol, P-Phenylenediamine

Herbal Essences ColorFused Gel: Shade 56

Water, Ethanolamine, Propylene Glycol, Hexylene Glycol, C11-15 Pareth-9, Soytrimonium Chloride, C12-15 Pareth-3, Ethoxydiglycol, Oleth-5, Oleth-2, Dilinoleic Acid, Fragrance, Cocamidopropyl Betaine, Oleic Acid, Ascorbic Acid, Aloe Barbadensis Leaf Juice, Rosa Canina Fruit Extract, Chamomilla Recutita (Matricaria) Flower Extract, Myristica Fragrans (Nutmeg) Extract, Simmondsia Chinensis (Jojoba) Seed Extract, Jasminum Officinale (Jasmine) Extract, Hydrolyzed Vegetable Protein, Tocopheryl Acetate, Oleamide MIPA, Oleth-10, Sodium Sulfite, EDTA, Polysorbate 20, P-Phenylenediamine, Resorcinol, Phenyl Methyl Pyrazolone, N,N-Bis (2-Hydroxyethyl)-P-Phenylenediamine Sulfate, M-Aminophenol, 1-Naphthol, 4-Amino-2-Hydroxytoluene

Herbal Essences ColorFused Gel: Shade 57

Water, Ethanolamine, Propylene Glycol, Hexylene Glycol, C11-15 Pareth-9, Soytrimonium Chloride, C12-15 Pareth-3, Ethoxydiglycol, Oleth-5, Oleth-2, Dilinoleic Acid, Fragrance, Cocamidopropyl Betaine, Oleic Acid, Ascorbic Acid, Aloe Barbadensis Leaf Juice, Rosa Canina Fruit Extract, Chamomilla Recutita (Matricaria) Flower Extract, Myristica Fragrans (Nutmeg) Extract, Jasminum Officinale (Jasmine) Extract, Simmondsia Chinensis (Jojoba) Seed Extract, Hydrolyzed Vegetable Protein, Tocopheryl Acetate, Oleamide MIPA, Resorcinol, Oleth-10, Sodium Sulfite, N,N-Bis (2-Hydroxyethyl)-P-Phenylenediamine Sulfate, P-Aminophenol, M-Aminophenol, EDTA, Polysorbate 20, 1-Naphthol, P-Phenylenediamine

Herbal Essences ColorFused Gel: Shade 58

Water, Ethanolamine, Propylene Glycol, Hexylene Glycol, C11-15 Pareth-9, Soytrimonium Chloride, C12-15 Pareth-3, Ethoxydiglycol, Oleth-5, Oleth-2, Dilinoleic Acid, Fragrance, Cocamidopropyl Betaine, Oleic Acid, Ascorbic Acid, Aloe Barbadensis Leaf Juice, Rosa Canina Fruit Extract, Chamomilla Recutita (Matricaria) Flower Extract, Myristica Fragrans (Nutmeg) Extract, Simmondsia Chinensis (Jojoba) Seed Extract, Jasminum Officinale (Jasmine) Extract, Hydrolyzed Vegetable Protein, Tocopheryl Acetate, Oleamide MIPA, Oleth-10, Sodium Sulfite, EDTA, Polysorbate 20, P-Phenylenediamine, P-Aminophenol, Resorcinol, 2-Methylresorcinol, N,N-Bis(2-Hydroxyethyl)-P-Phenylenediamine Sulphate, 4-Amino-2-Hydroxytoluene, 1-Naphthol, M-Aminophenol

Herbal Essences ColorFused Gel: Shade 62

Water, Ethanolamine, Propylene Glycol, Hexylene Glycol, C11-15 Pareth-9, Soytrimonium Chloride, C12-15 Pareth-3, Ethoxydiglycol, Oleth-5, Oleth-2, Dilinoleic Acid, Fragrance, Cocamidopropyl Betaine, Oleic Acid, P-Phenylenediamine, Ascorbic Acid, Aloe Barbadensis Leaf Juice, Rosa Canina Fruit Extract, Chamomilla Recutita (Matricaria) Flower Extract, Myristica Fragrans (Nutmeg) Extract, Simmondsia Chinensis (Jojoba) Seed Extract, Jasminum Officinale

(Jasmine) Extract, Hydrolyzed Vegetable Protein, Tocopheryl Acetate, Oleamide MIPA, Oleth-10, Sodium Sulfite, EDTA, Polysorbate 20, Resorcinol, N,N-Bis (2-Hydroxyethyl)-P-Phenylenediamine Sulfate, P-Aminophenol, M-Aminophenol, 1-Naphthol

Herbal Essences ColorFused Gel: Shade 65

Water, Ethanolamine, Propylene Glycol, Hexylene Glycol, C11-15 Pareth-9, Soytrimonium Chloride, C12-15 Pareth-3, Ethoxydiglycol, Oleth-5, Oleth-2, Dilinoleic Acid, Fragrance, Cocamidopropyl Betaine, Oleic Acid, Ascorbic Acid, Aloe Barbadensis Leaf Juice, Rosa Canina Fruit Extract, Chamomilla Recutita (Matricaria) Flower Extract, Myristica Fragrans (Nutmeg) Extract, Simmondsia Chinensis (Jojoba) Seed Extract, Jasminum Officinale (Jasmine) Extract, Hydrolyzed Vegetable Protein, Tocopheryl Acetate, Oleamide MIPA, Oleth-10, Sodium Sulfite, EDTA, Polysorbate 20, P-Aminophenol, 2-Methylresorcinol, M-Aminophenol, P-Phenylenediamine, Resorcinol, 4-Amino-2-Hydroxytoluene

Herbal Essences ColorFused Gel: Shade 66

Water, Propylene Glycol, Hexylene Glycol, Ethanolamine, Soytrimonium Chloride, Ethoxydiglycol, Oleth-5, C11-15 Pareth-9, Oleth-2, Dilinoleic Acid, Fragrance, Cocamidopropyl Betaine, Oleic Acid, Resorcinol, P-Phenylenediamine, Ascorbic Acid, Aloe Barbadensis Leaf Juice, Rosa Canina Fruit Extract, Chamomilla Recutita (Matricaria) Flower Extract, Myristica Fragrans (Nutmeg) Extract, Simmondsia Chinensis (Jojoba) Seed Extract, Jasminum Officinale (Jasmine) Extract, Hydrolyzed Vegetable Protein, Tocopheryl Acetate, Oleamide MIPA, C12-15 Pareth-3, Oleth-10, Sodium Sulfite, EDTA, Polysorbate 20, N,N-Bis (2-Hydroxyethyl)-P-Phenylenediamine Sulfate, M-Aminophenol, P-Aminophenol, 1-Naphthol

Herbal Essences ColorFused Gel: Shade 67

Water, Ethanolamine, Propylene Glycol, Hexylene Glycol, C11-15 Pareth-9, Soytrimonium Chloride, C12-15 Pareth-3, Ethoxydiglycol, Oleth-5, Oleth-2, Dilinoleic Acid, Fragrance, Cocamidopropyl Betaine, Oleic Acid, Ascorbic Acid, Aloe Barbadensis Leaf Juice, Rosa Canina Fruit Extract, Chamomilla Recutita (Matricaria) Flower Extract, Myristica Fragrans (Nutmeg) Extract, Simmondsia Chinensis (Jojoba) Seed Extract, Jasminum Officinale (Jasmine) Extract, Hydrolyzed Vegetable Protein, Tocopheryl Acetate, Oleamide MIPA, Oleth-10, Sodium Sulfite, EDTA, Polysorbate 20, P-Phenylenediamine, P-Aminophenol, 4-Amino-2-Hydroxytoluene, 1-Hydroxyethyl 4,5-Diamino Pyrazole Sulfate, Resorcinol, M-Aminophenol, 1-Naphthol

Herbal Essences ColorFused Gel: Shade 70

Water, Propylene Glycol, Hexylene Glycol, Ethanolamine, C11-15 Pareth-9, Soytrimonium Chloride, C12-15 Pareth-3, Ethoxydiglycol, Oleth-5, P-Phenylenediamine, Oleth-2, Dilinoleic Acid, M-Aminophenol, Fragrance, Cocamidopropyl Betaine, Oleic Acid, N,N-Bis (2-Hydroxyethyl)-P-Phenylenediamine Sulfate, Resorcinol, Ascorbic Acid, Aloe Barbadensis Leaf Juice, Rosa Canina Fruit Extract, Chamomilla Recutita (Matricaria) Flower Extract, Myristica Fragrans (Nutmeg) Extract, Simmondsia Chinensis (Jojoba) Seed Extract, Jasminum Officinale (Jasmine) Extract, Hydrolyzed Vegetable Protein, Oleamide MIPA, Oleth-10, Sodium Sulfite, EDTA, Polysorbate 20, Tocopheryl Acetate

Herbal Essences Color Developing Crème:

Water, Hydrogen Peroxide, Glyceryl Stearate, Cetearyl Alcohol, Acrylates Copolymer, Stearamidopropyl Dimethylamine, PEG-75 Lanolin, Ceteareth-20, Polysorbate 60, Oleth-10, Oleth-2, Etidronic Acid, Simethicone.

Herbal Essences Color Developing Crème:

Water, Hydrogen Peroxide, Glyceryl Stearate, Cetearyl Alcohol, Stearamidopropyl Dimethylamine, PEG-75 Lanolin, Ceteareth-20, Polysorbate 60, Oleth-2, Oleth-10, Etidronic Acid,

Simethicone.

Herbal Essences Highlighting Powder:

Potassium Persulfate, Sodium Silicate, Ammonium Persulfate, Silica, Sodium Lauryl Sulfate, Disodium EDTA.

Herbal Essences Color-Amplifying Conditioner:

Water, Amodimethicone, Stearyl Alcohol, Cetyl Alcohol, Stearamidopropyl Dimethylamine, Aloe Barbadensis Leaf, Camellia Oleifera, Trifolium Pratense (Clover) Flower Extract, Carthamus Tinctorius (Safflower) Seed Oil, Verbena Officinalis Extract, Hydrolyzed Vegetable Protein, Tocopheryl Acetate, Fragrance, Panthenol, Glutamic Acid, Benzyl Alcohol, Dicetyldimonium Chloride, EDTA, Trimethylsiloxysilicate, Methylchloroisothiazolinone, Methylisothiazolinone, Yellow No. 5, Green No.3

Herbal Essences Color-Amplifying Conditioner:

Water, Amodimethicone, Stearyl Alcohol, Cetyl Alcohol, Stearamidopropyl Dimethylamine, Aloe Barbadensis Leaf, Camellia Sinensis Leaf Extract, Trifolium Pratense (Clover) Flower Extract, Carthamus Tinctorius (Safflower) Seed Oil, Verbena Officinalis Extract, Hydrolyzed Vegetable Protein, Tocopheryl Acetate, Fragrance, Panthenol, Glutamic Acid, Benzyl Alcohol, Dicetyldimonium Chloride, EDTA, Trimethylsiloxysilicate, Methylchloroisothiazolinone, Methylisothiazolinone, Yellow 5, Green 3.

Hazardous Ingredients contained in the Color Developing Creme, as defined by OSHA, 29 CFR 1910.1200 and/or WHMIS under the HPA:

Chemical Name	Common Name	CAS No.	Composition Range	LD ₅₀ /LC ₅₀
Hydrogen Peroxide	Hydrogen Peroxide	7722-84-1	5-10%	LD ₅₀ (skin) = 4,060 mg/kg (rat) LC ₅₀ = 2 g/m ³ (4 hours, rat)

Hazardous Ingredients contained in the Highlighting Powder (Included in XL0), as defined by OSHA, 29 CFR 1910.1200 and/or WHMIS under the HPA:

Chemical Name	Common Name	CAS No.	Composition Range	LD ₅₀ /LC ₅₀
Potassium Persulfate	Potassium Persulfate	7727-21-1	30-70%	LD ₅₀ > 10 g/kg (dermal/rabbit) LC ₅₀ > 42.9 mg/l (inhalation/rat)
Ammonium Persulfate	Ammonium Persulfate	7727-54-0	10-30%	LD ₅₀ > 2 g/kg (dermal/rabbit) LC ₅₀ > 2.95 mg/l (inhalation/rat)

SECTION 4 - FIRST AID MEASURES

• **Eye:**

Following accidental eye exposure, thorough rinsing of the affected area for 15-20 minutes with clean cold water is recommended. If discomfort or irritation persists, contact a physician. If the eyes or face becomes swollen during or following use, consult a physician or emergency room immediately.

• **Skin Problem:**

Thoroughly rinse with water. Discontinue use of product. If discomfort persists and/or the skin

reaction worsens, contact a physician immediately. In cases where discomfort persists and/or medical attention is sought, do not use hair color products again until the specific nature of the skin reaction and the causative agent has been identified by a dermatologist and appropriate medical advice provided.

- **Inhalation:**

If respiratory irritation occurs, remove individual to fresh air.

- **Ingestion:**

Accidental ingestion of product may necessitate medical attention. In case of accidental ingestion dilute with fluids (water or milk) and treat symptomatically. Do not induce vomiting. Note: After first aid treatment, the caller should be advised that 1) a hospital emergency room or family physician should be consulted if anything unusual occurs or appears necessary in the judgment of the caller, and 2) that the subsequent management of the accident should be dictated by any persistent symptoms and under the direction of the physician.

SECTION 5 - FIRE FIGHTING MEASURES

- **Flash Point:** Not available.

- **Extinguishing Media:** Use chemical foam, dry chemical, carbon dioxide or water.

- **Explosion Hazard:** No applicable information has been found.

- **Fire Fighting Instructions:** Contact emergency personnel. Use self-contained breathing apparatus and full protective gear, if large quantities of product are involved. Hazardous decomposition products may be released. Thermal degradation may produce oxides of carbon and/or nitrogen; hydrocarbons and/or derivatives. Thermal degradation may also produce oxides of silicone. Decomposition of hydrogen peroxide will release oxygen which will increase the explosive limit range and burning rate of flammable materials.

SECTION 6 - ACCIDENTAL RELEASE MEASURES

- **Procedures for Spill/Leak Clean-up:**

For Household Settings: Absorb spills with inert material. Dilute with water. Absorb liquid and scrub the area with detergent.

For Non-Household Settings: Avoid exposure to, or contamination with, liquid organic materials or damp organic materials (e.g., wet paper towels, wood, clothing, etc.). If contaminated, spontaneous combustion may occur. Use safety glasses or safety goggles if splash hazards exist; use gloves and other protective clothing (apron, boots, etc) to prevent skin contact.

SECTION 7 - HANDLING AND STORAGE

- **Precautions for Safe Handling:**

For Household Settings:

Avoid contact with eyes, skin and clothing. Keep out of the reach of children.

For Non-Household Settings:

Avoid contamination with combustible organic matter (e.g., oil, sawdust, damp paper towels, etc.), metal, powder or reducing agents. Contamination may cause decomposition, leading to fire. Decomposition of oxidizing material releases oxygen which may intensify existing fires.

- **Conditions for Safe Storage:**

For Household Settings:

Keep in cool place. Avoid contamination. Keep closed when not in use. Store in the original tightly capped containers away from sunlight, heat, sparks and flame. Do not store any tint, lightener lotion or bleach powder after it has been mixed with developer; the container may rupture. Never return unused material to original container. Empty containers should be rinsed with water before discarding. Keep out of reach of children. Decomposition of hydrogen peroxide may occur with increase in pressure and possible container rupture.

For Non-Household Settings:

Store in a well ventilate, cool area. Avoid contamination. Store in the original tightly capped containers away from sunlight, heat, sparks and flame. Decomposition of hydrogen peroxide may occur with increase in pressure and possible container rupture. Store Shades XL0, XL1, XL2, XL4, 16, 19, 23, 25, and 47 in accordance with local requirements for Class 1 Oxidizers.

Other Recommendations: None.

SECTION 8 – EXPOSURE CONTROLS, PERSONAL PROTECTION**For Household Settings:**

This is a personal care or cosmetic product that is safe for consumers and other users under normal and reasonably foreseen use.

For Non-Household Settings:

Use safety glasses or safety goggles if splash hazards exist; use gloves and other protective clothing (apron, boots, etc) to prevent skin contact. Always follow good hygienic work practices. Avoid prolonged contact with skin and clothing.

SECTION 9 - PHYSICAL AND CHEMICAL PROPERTIES

- **Color, Odor and Appearance:**

ColorFused Gel: Various colors including yellow to light brown to light amber to red to dark amber to dark brown, clear with characteristic odor.

Color Developing Crème: Creamy white liquid with characteristic odor.

Highlighting Powder: White odorless powder.

Color-Amplifying Conditioner: Light yellow/green smooth, creamy, moundy, with characteristic odor.

- **Melting Point:**

ColorFused Gel: Not Applicable.

Color Developing Crème: Not Applicable.

Highlighting Powder: Not Applicable.

Color-Amplifying Conditioner: Not Applicable.

- **Physical State:**

ColorFused Gel: Viscous liquid.

Color Developing Crème: Viscous liquid.

- **Boiling Point:**

ColorFused Gel: >212°F (100°C).

Color Developing Crème: >212°F

Highlighting Powder: Solid Color-Amplifying Conditioner: Viscous liquid.	(100°C). Highlighting Powder: Not Applicable. Color-Amplifying Conditioner: >212°F (100°C).
• pH: ColorFused Gel: 9.5-10.5 Color Developing Crème: 2.4-3.5 Highlighting Powder: 10.0-11.0 Color-Amplifying Conditioner: 4.8 -5.8	• Solubility in Water: ColorFused Gel: Slightly insoluble. Color Developing Crème: Slightly insoluble. Highlighting Powder: Slightly insoluble. Color-Amplifying Conditioner: Slightly insoluble.
• Flashpoint: ColorFused Gel: Not Applicable. Color Developing Crème: Not Applicable. Highlighting Powder: Not Applicable. Color-Amplifying Conditioner: Not Applicable.	• % VOC: Complies with Federal and State regulations for VOC content.
• Vapor Density: ColorFused Gel: Not Applicable. Color Developing Crème: Not Applicable. Highlighting Powder: Not Applicable. Color-Amplifying Conditioner: Not Applicable.	• Specific Gravity: ColorFused Gel: 1.00-1.02 Color Developing Crème: 0.95-1.00 Highlighting Powder: Not Applicable. Color-Amplifying Conditioner: > 0.95

SECTION 10 - STABILITY AND REACTIVITY

- **Conditions to Avoid:** Store away from flammable liquids, flammable solids, aerosols and other incompatible materials. Avoid contamination. Do not store any tint, lightener lotion or bleach powder after it has been mixed with developer; the container may rupture. Never return unused material to original container. Avoid extreme heat and ignition sources.
- **Other Recommendations:** None.

SECTION 11 - TOXICOLOGICAL INFORMATION

This is a personal care or cosmetic product that is safe for consumers and other users under intended and reasonably foreseeable use. Additional information on toxicological endpoints is available from the supplier upon request.

This product contains ingredients which may cause skin irritation on certain individuals and a preliminary test according to accompanying directions should first be made. This product must not be used for dyeing the eyelashes or eyebrows; to do so may cause blindness.

Chronic Effects: Finished product is not expected to have chronic health effects.

Target Organs: No adverse health effects on target organs expected for finished product.

Carcinogenicity: Finished product is not expected to be carcinogenic.

NTP: No **IARC:** No **OSHA:** No

SECTION 12 - ECOLOGICAL INFORMATION

The product ingredients are expected to be safe for the environment at concentrations predicted under normal use and accidental spill scenarios. Packaging components are compatible with the conventional solid waste management practices. Additional information is available from the supplier on request.

SECTION 13 - DISPOSAL CONSIDERATIONS

Disposal should be in accordance with Federal, State/Provincial and Local regulations.

For Household Settings:

The following instructions are for consumer usage only. Do not discharge product into natural waters without pre-treatment or adequate dilution.

For Non-Household Settings:

Shades 35, 41, 43, 44, 48, 48.5, 54, 56, 57, 58, 62, 65, 66, 67, 70:

Products covered by this MSDS, in their original form, when disposed as waste, are considered non hazardous waste according to Federal RCRA regulations (40 CFR 261). Disposal should be in accordance with local, state and federal regulations.

For Shades XL0, XL1, XL2, XL4, 16, 19, 23, 25, 47:

Products covered by this MSDS, in their original form, when disposed as waste, are ignitable hazardous waste, D001, according to Federal RCRA regulations (40 CFR 261). Disposal should be in accordance with local, state and federal regulations.

California Waste Code: 331

SECTION 14 - TRANSPORT INFORMATION

For Shades 35, 41, 43, 44, 48, 48.5, 54, 56, 57, 58, 62, 65, 66, 67, 70:

Finished packaged product transported by ground (DOT): Non hazardous

Finished packaged product transported by vessel (IMDG): Non hazardous

Finished packaged product transported by air (IATA): Non hazardous

For Shades XL0, XL1, XL2, XL4, 16, 19, 23, 25, 47:

Finished packaged product transported by ground (DOT): UN2984, Hydrogen Peroxide, Aqueous Solution, Class 5.1, PG III, LTD QTY. (may be shipped as a Consumer Commodity ORM-D through 12/31/2013)

Finished packaged product transported by vessel (IMDG): UN2984, Hydrogen Peroxide, Aqueous Solution, Class 5.1, PG III, LTD QTY

Finished packaged product transported by air (IATA): UN2984, Hydrogen Peroxide, Aqueous Solution, Class 5.1, PG III, LTD QTY

Highlighting Powder (Included with XL0)

Finished packaged product transported by ground (DOT): UN1479, Oxidizing Solid, N.O.S. (Potassium Persulfate, Ammonium Persulfate), Class 5.1, PG III, LTD QTY. (may be shipped as a Consumer Commodity ORM-D through 12/31/2013)

Finished packaged product transported by vessel (IMDG): UN1479, Oxidizing Solid, N.O.S. (Potassium Persulfate, Ammonium Persulfate), Class 5.1, PG III, LTD QTY

Finished packaged product transported by air (IATA): UN1479, Oxidizing Solid, N.O.S.

(Potassium Persulfate, Ammonium Persulfate), Class 5.1, PG III, LTD QTY

SECTION 15 - ADDITIONAL REGULATORY INFORMATION

EU DPD (Dangerous Products Directive) Classification (DPD 88/379/EEC).

Regulated as a Cosmetic and/or Drug under FDA (US), HPB (Canada), Cosmetic Directive (EU), MHW (Japan) and MOH (China).

While the finished product(s) is not considered hazardous as defined in 29 CFR 1910.1200 (d), this MSDS contains valuable information critical to the safe handling and proper use of the product.

US Federal

The product described in this Material Safety Data Sheet is regulated under the Federal Food, Drug, and Cosmetics Act and is safe to use as per directions on container, box or accompanying literature (where applicable).

CERCLA reportable quantity (RQ):

ColorFused Gel:

Ingredient	CAS #	Level	RQ
Glycol Ethers (Ethoxydiglycol)	111-90-0	1-5%	None
p-Phenylenediamine	106-50-3	0-5%	5000 lbs
Ammonium Hydroxide	1336-21-6	0-10%	1000 lbs
Resorcinol	108-46-3	0-1.5%	5000 lbs
Ethylenediamine Tetraacetic Acid (EDTA)	60-00-4	0-1%	5000 lbs

Color-Amplifying Conditioner:

Ingredient	CAS #	Level	RQ
Ethylenediamine Tetraacetic Acid (EDTA)	60-00-4	<0.5%	5000 lbs

SARA 313/302/304/311/312 chemicals:

ColorFused Gel:

Ingredient	CAS #	Level	313	302	304	311	312
Certain Glycol Ethers (Ethoxydiglycol)	111-90-0	1-5%	Yes	No	No	No	No
Ammonia (Ammonium Hydroxide)	1336-21-6	0-10%	Yes	No	No	No	No
p-Phenylenediamine	106-50-3	0-5%	Yes	No	No	No	No

Highlighting Powder:

Ingredient	CAS #	Level	313	302	304	311	312
Ammonium Persulfate	7727-54-0	10-30%	Yes	No	No	No	No

Canada

All ingredients are CEPA approved for import to Canada. This product has been classified in

accordance with the hazard criteria of the Canadian Controlled Products Regulations (CPR) and this MSDS contains all information required by the CPR.

US States

CA Prop 65:

This product is not subject to warning labeling under California Proposition 65.

State Right-to-Know:

The following ingredients are present in the finished product and are listed on the following state right-to-know lists:

ColorFused Gel:

Ingredient	CAS #	Level	State				
Ethanolamine	141-43-5	5-13%	IL	MA	NJ	PA	RI
Propylene Glycol	57-55-6	5-13%				PA	RI
Hexylene Glycol	107-41-5	5-10%	IL	MA	NJ	PA	RI
Ammonium Hydroxide	1336-21-6	0-10%	IL	MA	NJ	PA	
Ethoxydiglycol	111-90-0	1-5%			NJ	PA	
Cetearyl Alcohol	67762-27-0	0-5%			NJ		
Glycerin	56-81-5	0-5%	IL	MA		PA	RI
Oleic Acid	112-80-1	0.5-5%				PA	RI
p-Phenylenediamine	106-50-3	0-5%	IL	MA	NJ	PA	RI
m-Aminophenol	591-27-5	0-5%			NJ		
p-Aminophenol	123-30-8	0-5%			NJ		
Resorcinol	108-46-3	0-1.5%	IL	MA	NJ	PA	RI
EDTA	60-00-4	0-1%	IL	MA	NJ	PA	

Color Developing Crème:

Ingredient	CAS #	Level	State				
Hydrogen Peroxide	7722-84-1	5-10%	IL	MA	NJ	PA	RI
Cetearyl Alcohol	67762-27-0	0.5-1.5%			NJ		

Highlighting Powder:

Ingredient	CAS #	Level	State				
Potassium Persulfate	7727-21-1	30-70%		MA	NJ	PA	RI
Ammonium Persulfate	7727-54-0	10-30%			NJ		
Silica	112945-52-5	0.1-5%		MA	NJ	PA	

Color-Amplifying Conditioner:

Ingredient	CAS #	Level	State				
Stearyl Alcohol	112-92-5	1-5%			NJ		
Cetyl Alcohol	36653-82-4	1-5%			NJ		
EDTA	60-00-4	<0.5%	IL	MA	NJ	PA	
Benzyl Alcohol	100-51-6	<0.5%		MA		PA	

Other

Perfumes contained within the products covered by this MSDS comply with appropriate IFRA guidance.

SECTION 16 - OTHER INFORMATION

DISCLAIMER: This MSDS is intended to provide a brief summary of our knowledge and guidance regarding the use of this material. The information contained here has been compiled from sources considered by Procter & Gamble to be dependable and is accurate to the best of the Company's knowledge. It is not meant to be an all-inclusive document on worldwide hazard communication regulations.

This information is offered in good faith. Each user of this material needs to evaluate the conditions of use and design the appropriate protective mechanisms to prevent employee exposures, property damage or release to the environment. Procter & Gamble assumed no responsibility for injury to the recipient or third persons, or for any damage to any property resulting from misuse of the product.