# Procter&Gamble

## MATERIAL SAFETY DATA SHEET Page 1 of 4

MSDS Identifier

Crest Whitening Expressions Liquid Gel – Cinnamon Rush

SECTION I – CHEMICAL / PRODUCT AND COMPANY IDENTIFICATION				
THE PROCTER & GAMBLE COMPANY Health Care Research Center 8700 Mason-Montgomery Road Mason, OH 45040-9462		RATING KEY 4=EXTREME 3=HIGH 2=MODERATE 1=SLIGHT	Hazard Rating Health: 1 Flammability: 0 Reactivity: 0	
EMERGENCY PHONE:		Transportation Emergency (24 hour CHEMTREC: 1-800-424-9300 in ti 1-703-527-3887 for calls originatin the Poison Control Center	he U.S. and Canada;	Prepared by: Jill Karner, CIH Issue Date: November 15, 2007 Last Reviewed: 10/18/05
Material Name: Crest Whitening Expressions Liquid Gel – Cinnamon Rush				

SECTION II – COMPOSITION AND INGREDIENTS				
Hazardous Ingredients as defined by OSHA, 29 CFR 1910.1200, and/or WHMIS under the HPA. These substances are listed because in their pure bulk form, they meet the OSHA definition of hazardous. Any hazards associated with this finished product are listed in Section III of this MSDS.				
Principal Hazardous Components:	CAS Number	Conc. %	Exposure Limit/LC50/LD50	
Hydrated Silica	7631-86-9	10 – 30	20 mppcf (OSHA)	
Glycerin	56-81-5	1-5	10 mg/m3 (ACGIH) (mist)	
Tetra Sodium Pyrophosphate	7722-88-5	1-5	5 mg/m3 (NIOSH)	

SECTION III – HAZARDS IDENTIFICATION			
	Emergency Overview: This mixture is a product regulated by the FDA. Within the meaning of the OSHA		
	nication Standard [29 CFR 1910.1200]: this mixture is not considered a hazard when used in		
a manner which	is consistent with the labeled directions.		
Eye:	May produce transient superficial eye irritation.		
Skin:	Prolonged exposure may produce transient irritation.		
Inhalation:	No applicable information has been found.		
Ingestion:	Ingestion of 1 oz. or more may cause nausea, vomiting, and mild GI irritation.		

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SECTION IV – FIRST AID MEASURES		
Eye:	Flush eyes with water for 15 minutes.	
Skin:	Discontinue use. See physician or dentist if symptoms persist.	
Inhalation:	Seek medical attention if irritation or other symptoms are present.	
Ingestion:	If a small amount $(1-3)$ ounces has been ingested, administer milk or water to dilute	
	stomach contents. If a large amount has been ingested, administer milk or water and contact	
	a medical professional for further advice.	
Additional Fi	rst Aid Measures: Oral irritation - Discontinue use. See physician if symptoms persist.	

SECTION V – FIRE FIGHTING MEASURES					
Flash Point:	Not Applicable		Flash Point test	Not Applicable	
			method:		
Auto-ignition	<b>☒</b> Not applicable <b>☐</b> Not available		Flammable Limits	LEL	% N/A
Temperature:		$\square$ deg. C $\square$ deg F.	(% by volume in air)	UEL	%
Extinguishing Media:		Use water spray, alcohol foa	m, or carbon dioxide.		
Explosion Hazards:		Material will not burn.			
Special Instructions:		None			

SECTION VI – ACCIDENTAL RELEASE MEASURES		
Personal Safeguards:	Avoid excessive contact and contact with the eyes.	
<b>Environmental Precautions:</b>	Prevent from reaching waterways. Landfill for small quantities.	
	Contain spilled material.	
Spill Clean-up Procedures:	Industrial: Wipe up with sorbent material. Collect and place in a suitable	
	disposal container. This material is not known to possess additional	
	hazards when spilled, beyond those of other non-hazardous solids.	
	Household: Product used in household may be disposed of in refuse or	
	sewer.	

SECTION VII – HANDLING AND STORAGE		
Recommended Storage Temperature: None		
Personal Precautions for Safe Storage and Handling:	None	
Conditions for Safe Storage:	e: Store in cool dry area.	
Other Precautions:	Other Precautions: None	

SECTION VIII – EXPOSURE CONTROLS, PERSONAL PROTECTION		
This section only applies to the product when used in an industrial setting.		
Ventilation: Good general ventilation is sufficient for control.		
Eye Protection:	Wear safety glasses with side shields.	
Respiratory Protection:	None	
Skin Protection: For brief contact normal work attire is sufficient.		
Other Special Protection:	None	

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SECTION IX – PHYSICAL AND CHEMICAL PROPERTIES				
Appearance /	Red gel with white and red/orange	Melting Point:	Not Available	
Color:	specks			
Odor:	Cinnamon	<b>Boiling Point:</b>	Not Available	
<b>Odor Threshold:</b>	Not Available	Solubility in		
		Water:	Moderately soluble	
Physical State:	Gel	Vapor Pressure		
		(mm Hg):	Not Applicable	
Vapor Density:	Not Applicable	Specific Gravity		
		$(H_2O=1)$ :	1.1 – 1.5	
pH:	4.0 – 9.5	Other Data:	Product complies with State	
			and Federal regulations for	
			VOC content.	

SECTION X – STABILITY AND REACTIVITY		
Stability: Stable		
Possibility of Hazardous	None known	
Reaction:		
Incompatibility:	None known	
(Materials to avoid)		
Hazardous	None known	
<b>Decomposition Products:</b>		

SECTION XI – TOXICOLOGICAL INFORMATION		
<b>Chronic Effects:</b>	No chronic health effects reported.	
Target Organs:	No target organs reported.	
Carcinogenicity:	This finished consumer product is not carcinogenic.	
NTP:	No	
IARC:	No	

#### **SECTION XII - ECOLOGICAL INFORMATION**

Relevant ecotoxicity and fate data for ingredients in this formulation have been reviewed. Under normal and foreseeable consumer uses, there are no concerns for aquatic organisms exposed to product ingredients at the anticipated environmental concentrations. The surfactant(s) used in the formulation biodegrade rapidly and do not accumulate in the environment. The product is compatible with down-the-drain disposal routes, including municipal wastewater treatment processes and septic tank systems. This product is intended for dispersive use and should not be disposed of directly into the environment.

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SECTION XIII – DISPOSAL CONSIDERATIONS			
Waste Disposal Method: Disposal is to be performed in compliance with Federal, State/Provincial and Local			
regulations.	regulations.		
Households: Product used in household may be disposed of in refuse or sewer.			
Industrial Setting:			
Agency	Requirement		
US EPA	This material is not considered a hazardous waste under United States Resource		
	Conservation and Recovery Act when disposed.		

SECTION XIV - TRANSPORTATION		
Agency	Classification	
US DOT (transportation by ground)	Non-Regulated	
IMDG (transportation by sea)	Non-Regulated	
IATA (transportation by air)	Non-Regulated	

#### SECTION XV – ADDITIONAL REGULATORY INFORMATION

The product(s) described in this Material Safety Data Sheet are regulated under the Federal Food, Drug and Cosmetics Act and are safe to use as per directions on container, box or accompanying literature (where applicable).

#### US Federal:

**EPA Registration Number:** Not Applicable

TSCA – All intentionally-added components of this product are listed on the US TSCA Inventory.

**SARA 313/302/304/311/312 chemicals:** None

#### **US States:**

**California:** This product has been evaluated and does not require warning labeling under California Proposition 65.

**State Right-to-Know and CERCLA:** The following ingredients present in the finished product are listed on state right-to-know lists or state work exposure lists.

Ingredient(s)	CERCLA RQ	State(s)
Sodium fluoride (< 1% conc.)	1,000 lbs	Below Reporting Threshold
(CAS No. 7681-49-4)	·	
Hydrated Silica	Not Applicable	CA, IN, KY, MA, MN, NC, NJ, OR, PA
Glycerin	Not Applicable	CA, IL, IN, KY, MA, MN, NC, OR, PA, RI
Tetra Sodium Pyrophosphate	Not Applicable	CA, MA, MN, NC, NJ, PA, RI

#### SECTION XVI – OTHER INFORMATION

**DISCLAIMER:** This MSDS is intended to provide a brief summary of our knowledge and guidance regarding the use of this material. The information contained here has been compiled from sources considered by Procter & Gamble to be dependable and is accurate to the best of the Company's knowledge. It is not meant to be an all-inclusive document on worldwide hazard communication regulations.

This information is offered in good faith. Each user of this material needs to evaluate the conditions of use and design the appropriate protective mechanisms to prevent employee exposures, property damage or release to the environment. Procter & Gamble assumes no responsibility for injury to the recipient or third persons, or for any damage to any property resulting from misuse of the product.